## PRARAMBH-2024

On September 10, 2024, the Department of Business Management, Tripura University, concluded the 2-weeks induction program, Prarambh 2024, at Maharaja Bir Bikram Satabarshiki Bhavan. Approximately 260 students attended the event, which aimed to formally welcome new BBA and MBA students to the department and offer them insights into leadership development, career preparation, business management, and the startup ecosystem.



The program commenced with the facilitation of the distinguished guests Prof. Ganga Prasad Prasain, Hon'ble Vice-Chancellor of Tripura University; and Prof. Somdev Banik, Dean of Students Welfare, Tripura University, The program started by the lighting of the ceremonial lamp, symbolizing the start of the academic journey; accompanied by University anthem (Kulgeet), Ganesh Vandana, and a Kokborok dance; highlighting the rich cultural heritage of the region.

Prof. Ganga Prasad Prasain, Vice-Chancellor of Tripura University, inaugurated the program with an inspiring speech on the duties and responsibilities of the newly joined students in the department. He emphasized the importance of entrepreneurship. Prof. Somdev Banik, Dean of Student Welfare emphasized the importance of fostering entrepreneurial mindset among students and encouraged them to be problem-solvers for the challenges faced by society. The Head-in-Charge of the department, Dr. Manish Das, welcomed the students and highlighted department's long-standing commitment to academic excellence.

The program was graced by three esteemed alumni of the department: Shri Sudip Deb (heading a World Bank sponsored project), Shri Biswajit Sarkar (Branch Manager at HDFC bank), and Shri Rana Debnath (Branch Manager at South Indian Bank). Their inspiring stories resonated with students, reinforcing the importance of resilience, networking, and continuous learning in achieving success.

A highlight of the event was the cultural performances by the students. Talented participants showcased their artistic skills through a variety of performances including drawing, songs, dances, and recitations; creating a lively and celebratory atmosphere. These performances emphasized the importance of holistic development, blending academics with extracurricular creativity.



